

## Asari Education Academy Group Signs Comprehensive Alliance Agreements with Educational Institutions in Indonesia

October 4, 2022 — Hokkaido, Japan

Asari Education Academy Group (headquartered in Shiroishi-ku, Sapporo; Kenji Asari, President; hereinafter "the Group"), which operates 13 certified kindergartens and nursery schools in Hokkaido, has concluded a comprehensive collaborative pact with two universities and three kindergartens in Indonesia (Bandung, West Java, and Bali Island), including teacher exchange and joint research on education agreements.



### Purpose of Affiliation

Based on the educational policy "Ah – So – Bo!", the Group's vision is to nurture children with sensitivity toward gaining independence. The Group's mission is to provide society with people who are flexible, strong, and equipped with confidence to excel. The Group has recently signed a comprehensive partnership agreement with an educational institution in Indonesia. Through this partnership, the Group will pursue further opportunities to learn about diversity, culture, people, and the environment with an aim to become an educational institution that nurtures personnel to play an active role on the global stage.

## Outline of Alliance Agreement

### Partners

1. Sangha Buana University (Bandung, West Java)
2. Bhakti Asi School (Bandung, West Java)
3. Darul Hikam Kindergarten (Bandung, West Java)
4. Bali Public School Kindergarten (Bali)
5. Dewi Jundela Kindergarten (Bali)

### Main Agreements

1. Exchange program for teachers and related personnel
2. Joint research projects
3. Matters related to education business
4. Additional matters to be agreed upon by both parties



1. Sangha Buana University



2. Bhakti Asi School



3. Darul Hikam Kindergarten



4. Bali Public School Kindergarten



5. Dewi Jundela Kindergarten



5. Dewi Jundela Kindergarten

## Future Plans

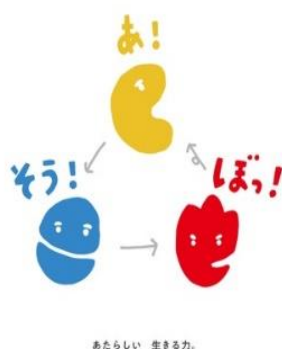
The Group will send teachers and staff to Indonesia under the Exchange Program as part of the overseas training program. The Group will likewise welcome staff from Indonesia. The Group's executives will serve as coordinators in Indonesia. Additionally, the group will work on business tours and matchmaking with startup companies in various industries and companies interested in Indonesia.

## About Asari Education Academy Group

Founded in 1969, the Asari Education Academy Group is an alliance of three corporations: Asari Kyoiku Gakuen Educational Corporation, Asumoe Social Welfare Corporation, and Jiyu Sozo Gakuen Educational Corporation. As of 2022, the company oversees 13 certified childcare centers, kindergartens, and nursery schools in central Hokkaido through the acceptance of projects from local governments to privatize nursery schools and new facilities toward reducing the number of children on nursery school waiting lists.

Number of preschool children: approximately 1,100

Number of staff: approximately 300



### **“Ah! So! Bo!” Cycle of Nurturing Children's Independence**

(“Ah-so-bo” is Japanese for “Let’s play.”)

We encourage children to discover their interests by creating an environment that supports their natural curiosity. Play is central to this. We believe that play facilitates children’s growth and development. Children become engrossed in exploring their interests as friends and adults support them in learning about themselves.

Through this process of discovery and affirmation, children gain confidence and experience a joy of accomplishment that will be ingrained in their mind, body, and soul.

Through play, we nurture children’s confidence to excel and enable them to lead vibrant lives now and in the future.