

Educational Partnership Agreement with Hansol Childcare Foundation (South Korea) Concludes Successfully

—Aims to Improve Children's Happiness & Quality of Education—

Asari Educational Academy Group (Sapporo, Hokkaido; Chairman: Asari Kenji), which operates nursery schools, kindergartens, and certified childcare centers in Hokkaido, has signed an educational memorandum of understanding (MOU) with Hansol Childcare Foundation (CEO: Kwon Young-So) in Seoul, South Korea.

The signing ceremony was held on Monday, October 27th, 2025, at the Hansol Education Building in Mapo-gu, Seoul, and was attended by Asari Educational Academy Group Chairman Asari and representatives from both organizations. The ceremony confirmed the establishment of a collaborative partnership aiming to improve children's happiness and quality of education.

The following day, Tuesday, October 28th, participants visited Yangjae Nursery School and Pulmuone Nursery School to learn about workplace childcare and family support systems in South Korea and exchange ideas. Through lively discussions with local teachers and staff, participants gained a wealth of knowledge that will be put to use in the future.



Partnership Agreement Background

The Hansol Childcare Foundation is a workplace childcare foundation established in 2005 by Hansol Education as part of its corporate social responsibility (CSR) efforts. They operate workplace childcare centers at government agencies, universities, and companies in an effort to support the healthy development of children and create a "happy childcare community" where families, workplaces, and society can thrive together.

The Asari Educational Academy Group emphasizes proactive learning through its "Ah! So! Bo!" educational philosophy where each child thinks, feels, and acts independently. This collaboration is deeply resonating, especially in light of the Hansol Foundation's philosophy of "nurturing the ability to live happily," and aims to enrich the educational programs of both countries. We believe that the sharing of information, knowledge, and values will lead to the development of improved early childhood education in both countries. The teachers and staff will apply what they learn in their own schools, thereby improving the quality of education.

Through this agreement, both organizations will pursue the following initiatives:

- Implement a mutual teacher exchange and training program
- Joint research and educational material development in early childhood education
- Promotion of online international exchange between children

Yangjae & Pulmuone Nursery School Observation



Hansol Childcare Foundation

Leveraging nearly 40 years of experience and expertise in the education industry, Hansol Childcare Foundation operates workplace daycare centers on a contract basis across South Korea. Currently, the foundation operates 165 centers nationwide, with 14 more in planning stages. Comprehensive childcare services are offered, including consulting on workplace daycare center establishment, opening and contract management, curriculum research and development, teacher training, and parent support. The foundation employs 2,599 staff members, including 165 directors and 1,806 childcare teachers. The organization consists of the Growth Strategy Office, Childcare Management Bureau, Childcare Support Office, and Hansol Early Childhood Education Research Institute.

The foundation's educational philosophy is to help children develop skills to lead happy lives through holistic development. The foundation strives to raise children who are healthy in mind and body, cooperate with others, and think independently and creatively. Connection, dialogue, sensitivity, and creativity are emphasized and supported through three pillars: Dodamtul (encounters, dialogue, and relationship building with others), Dodamsul (ecological sensitivity), and Dodambyul (collaboration, exploration, and creativity). Importance is placed on respect for infants and young children, integrated approaches, play, project-based learning, and cooperative learning that fosters relationships.

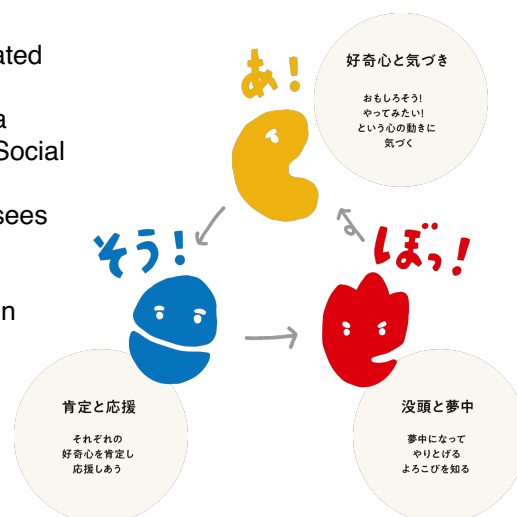


Asari Educational Academy Group

Asari Education Academy Group was established in 1969 and originated from a Hokkaido Nihon University High School (now Sapporo Nihon University Educational Academy) affiliated kindergarten. The group is a consortium of four corporations: Asari Educational Academy, Asumoe Social Welfare Corporation, Jiyu Sozo Gakuen Educational Corporation, and Konuma Gakuen Educational Corporation. As of 2025, the group oversees 14 certified childcare centers, kindergartens, and daycare centers (approximately 1,100 children and 320 staff members) primarily in the central Hokkaido region. The group accepts nursery school privatization projects from various local governments and establishes new facilities under programs to eliminate nursery school waiting lists.

Based on the educational philosophy, "Ah! So! Bo!", the group's vision is to nurture independent, sensitive children under the mission to develop children's confidence to excel and lead vibrant lives now and in the future.

Official Website: <https://www.nissho-asumoe.com/en/>



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